

“聚焦核心創佳績” —

華潤創業有限公司(「華創」)繼續朝著發展成為中國最大規模消費品企業的目標邁進。在母公司華潤(集團)有限公司的支持下，華創在2009年剝離非核心業務，以更加專注



三項核心消費業務：

零售、飲品和食品業務。

“Focus for Success” —

China Resources Enterprise, Limited (“CRE”) has continued to move towards its goal of becoming the largest consumer goods company in China. Backed by its parent company China Resources (Holdings) Company Limited, CRE exited its non-core operations in 2009 to further focus on



three core consumer businesses: retail, beverage, and food.

